

External Assessment Material – Past Paper

AM20530 – Level 2 Certificate in Hairdressing and Beauty Therapy



External Assessment Material – Past Paper



AM20530 – Level 2 Certificate in Hairdressing and Beauty Therapy

Past Paper Exam Questions

UV21578 – Understanding the hair and beauty sector

Please write clearly in block cap	itals.					
Centre number						
Learner number						
Surname						
Other names						
Learner signature						
Date						

Time allowed: 90 Minutes Total Marks: 60 Marks

Instructions

- Use black ink.
- Answer all questions.
- You must answer questions in the spaces provided.
- Do all rough work in this book. Cross through any work you do not want to be marked. **Information**
- There are two sections to this paper.
- Both sections should be attempted.
- The marks for the questions are shown in brackets.

Advice

Please read each question carefully before answering.



Q1 (a) Outline the role of the hair and beauty sector in increasing national spend	ing.
	[2 marks]

Total for Question 1 = 2 marks



Total for Question 2 = 3 marks

The hair and beauty industry is an exciting and ever-evolving industry with an annual turnover of around £6.2 billion. The sector plays an important role within the UK economy; providing employment opportunities, increasing national spending and supporting other industries.

Q2 (a) Describe how high levels of employment benefit the UK economy.		
	[3 marks]	

S 001 AM 201 P001 LE100

Total for Question 3 = 4 marks

The hair and beauty industry is an exciting and ever-evolving industry with an annual turnover of around £6.2 billion. The sector plays an important role within the UK economy; providing employment opportunities, increasing national spending and supporting other industries.

Q3 (a) Explain the link between leisure and tourism and hair and beauty, and analyse the

benefit of this association to both industries.	
	[4 marks]

Total for Question 4 = 2 marks

Q4 (a) Outline now a temporary nair colour works.	
	[2 marks]

S 001 AM 201 P001 LE100

Q5 (a) Identify two benefits of a manicure treatment.	
[2 m	arks]

Total for Question 5 = 2 marks



Professional organisations offer membership to hair and beauty students and professionals, allowing them access to a range of benefits and resources. One role of a professional organisation is to help to regulate the hair and beauty industry.

and beauty industry.		
	[2 marks]	

Total for Question 6 = 2 marks



Professional Organisations offer membership to hair and beauty students and professionals, allowing them access to a range of benefits and resources. One role of a professional organisation is to help to regulate the hair and beauty industry.

Q7 (a) Identify two other roles of a professional organisation.	
Marks will not be awarded for regulation of the industry	
	[2 marks]

Total for Question 7 = 2 marks



Hair and beauty professionals are responsible for maintaining the high standards of the industry. Health and safety practices and procedures must be followed in the workplace to ensure the safety of themselves, their colleagues, and visitors to the business.

Q8 (a) Describe the term 'sterilisation' and assess its importance within the hair and beauty

industry.	
	[4 marks]

Total for Question 8 = 4 marks



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Hair and beauty professionals are responsible for maintaining the high standards of the industry. Health and safety practices and procedures must be followed in the workplace to ensure the safety of themselves, their colleagues, and visitors to the business.

Q9 (a) Explain why a hairdresser should wear disposable gloves when perming hair.		
	[3 marks]	

Total for Question 9 = 3 marks



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There are a variety of different types of hair and beauty businesses that clients can choose to visit depending on their individual preferences and their treatment or service aims.

${\bf Q10}$ (a) ${\bf Compare}$ and ${\bf contrast}$ the differences between a beauty salon ${\bf and}$ a spa.	
	[4 marks]

Total for Question 10 = 4 marks



Lucio, a fully qualified barber, has been working in a salon for the past 6 years. He has recently made the decision to move away from the area where he lives and works to open his own barbers shop. He has been exploring the different types of business ownership and is particularly interested in either becoming a sole-trader or part of a franchise.

and disadvantages of each one.	
	[10 marks]

Total for Question 11 = 10 marks



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Total for Question 12 = 2 marks

•	Cleanser	
•	Toner	
		[2 marks]

Q12 (a) State one function of each of the following skincare products:

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Q13 (a) Identify the piece of legislation that prohibits false descriptions of products and services by the business.		
[1 mark]		
Total for Question 13 = 1 mark		



Madison is researching the skills and attributes required by hair and beauty industry professionals. She would like to pursue a career as a make-up artist but is unsure whether she would meet the requirements of the profession. Whilst researching on the internet and in her local newspaper, she has found three key skills and attributes that are commonly required for make-up artists; team working skills, dexterity and creativity.

Q14 (a) Describe the three key skills and attributes commonly required by make-up artists

and justify their individual importance.				
	[9 marks]			

Total for Question 14 = 9 marks



S 001 AM 201 P001 LE100

Q15 (a) Identify two types of qualifications that can be studied in further education.			
[2 marks]			

Total for Question 15 = 2 marks



disadvantages of this career.			
	[8 marks]		
	[O marks]		

Q16 (a) Describe the responsibilities of a hairdresser and summarise the advantages and

Total for Question 16 = 8 marks

END OF EXAM



Q1 (a) Outline the role of the hair and beauty sector in increasing national spending.

UV21578 LO1	Answer
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Areas the candidate may discuss within their response:

• Hair and beauty businesses offer a variety of products and services which offers the consumer a greater choice. New products and services are being developed all of the time, encouraging people to spend money.

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner's response did not contain accurate information of the hair and beauty industry's role in increasing national spending.	
1 mark	2 marks
The learner stated the hair and beauty industry's role in increasing national spending.	
2 marks	
The learner outlined the hair and beauty industry's role in increasing national spending.	



S 001 AM 201 P001 LE100

Q2 (a) Describe how high levels of employment benefit the UK economy.

UV21578 LO1 Answer

Areas the candidate may discuss within their response:

• Higher levels of employment increases taxes to the government who then use this money to fund UK welfare state. Working people require less benefits from the government, therefore reducing the spending bill for the government. Employed workforce have increased spending power, therefore generating increased turnover in the UK through purchasing goods and services.

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information of how high levels of employment benefit the UK economy.	
1-2 marks	
The learner response contained a brief outline of the link between high levels of employment and the increase in tax paid to the government.	3 marks
3 marks	
The learner response contained a full description of how high levels of employment benefit the UK economy, making links between high employment levels and the increase in tax paid to the government and how this benefits the UK economy, demonstrating a thorough understanding and application of knowledge.	



S 001 AM 201 P001 LE100

Q3 (a) Explain the link between leisure and tourism and hair and beauty, and analyse the benefit of this association to both industries.

UV21578	LO1,
LO3	

Answer

Areas the candidate may discuss within their response:

Link between leisure and tourism and hair and beauty

• Leisure and tourism is linked to the hair and beauty sector due to leisure centres, hotels and cruise ships having hair and beauty facilities within them. These facilities require qualified hair and beauty staff to work within them, offering treatments/services.

Benefit of the association to both industries

- Leisure and tourism benefits from offering hair and beauty services/treatments because it will help to encourage more people into the business if they are offering additional services
- Hair and beauty will benefit from this link because they will have a captive audience which will increase business and profit

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information on the links between the two industries or the benefits of the association.	
1 mark	A magnito
The learner accurately identified a link between the two industries. The response provided limited detail and lacked explanation.	4 marks
2 marks	



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The learner's explanation of the link between the two industries was detailed and contained accurate information.	
3-4 marks	
The learner's explanation of the link between the two industries was detailed. The learner was able to apply their knowledge, forming judgements to draw conclusions on the benefits of the association for both industries, demonstrating conceptual understanding and analytical thinking.	



Q4 (a) Outli	ne how a	temporary	/ hair	colour	works.
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UV21578 LO2 Answer

- A temporary hair colour is a ready-mixed colour that works by sticking to the outside of the hair (colour mousse, hair mascara etc)
- It washes out easily and normally only lasts for one wash as the molecules are too big to penetrate the hair shaft.

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information of how a temporary hair colour works.	
1 mark	2 marks
The learner was able to state how a temporary hair colour works, however, a basic understanding was demonstrated.	
2 marks	
The learner was able to outline how a temporary hair colour works, demonstrating accurate recall of knowledge.	



S 001 AM 201 P001 LE100

O5 (a) Identify two	henefits of a	manicure treatment.
Q3 (a) IUCIILIIV LWU	neliellis ol a	manicule dealinent.

UV21578 LO2 Answer

- Softens/moisturises the skin
- Improves the appearance of the hands and nails
- Improves the nail shape
- Smooths the nail plate
- Conditions and tidies up the cuticles
- Relaxes the hand and arm muscles
- Relaxing treatment for the client
- Removes dead skin from the hand and arm
- Removes dirt/debris from the nails

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information of the benefits of a manicure treatment.	
1 mark	2 marks
The learner response contained one correct identification of the benefits of a manicure treatment.	
2 marks	
The learner response contained two correct identifications of the benefits of a manicure treatment.	



S 001 AM 201 P001 LE100

Professional organisations offer membership to hair and beauty students and professionals, allowing them access to a range of benefits and resources. One role of a professional organisation is to help to regulate the hair and beauty industry.

Q6 (a) Identify the names of two professional organisations that help to regulate the hair and beauty industry.

UV21578 LO1 Answer

- CTPA- Cosmetic, Toiletry and Perfumery Association
- NHF- National Hairdressing Federation
- FHT- Federation of Holistic Therapists
- HC- Hairdressing Council
- BABTAC- British Association of Beauty Therapy and Cosmetology
- BACN- British Association of Cosmetic Nurses
- HABIA- Hair and Beauty Industry Authority

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain an accurate identification of the name of a professional organisation.	
1 mark	2 marks
The learner accurately identified one name or acronym of a professional organisation.	
2 marks	
The learner accurately identified two names or acronyms of professional organisations.	



S 001 AM 201 P001 LE100

Professional Organisations offer membership to hair and beauty students and professionals, allowing them access to a range of benefits and resources. One role of a professional organisation is to help to regulate the hair and beauty industry.

Q7 (a) Identify two other roles of a professional organisation.

Marks will not be awarded for regulation of the industry

UV21578 LO1 Answer

- Legal and professional advice
- Business support
- Advice on health and safety
- Access to insurance advice and cover
- Regular updates about industry trends
- Professional register

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner was unable to identify two other roles of a professional organisation.	
1 mark	2 marks
The learner's response contained one accurate role of a professional organisation.	
2 marks	
The learner's response contained two accurate roles of a professional organisation.	



S 001 AM 201 P001 LE100

Hair and beauty professionals are responsible for maintaining the high standards of the industry. Health and safety practices and procedures must be followed in the workplace to ensure the safety of themselves, their colleagues, and visitors to the business.

Q8 (a) Describe the term 'sterilisation' and assess its importance within the hair and beauty industry.

UV21578 LO2 Answer

Areas the candidate may discuss within their response:

Outline of the term

• Sterilisation is the complete destruction of all living micro-organisms from metal equipment and tools. This can be achieved through using high temperatures or radiation, for example, an autoclave or a glass bead steriliser.

Assessing the importance

- This process is important to ensure that tools and equipment are clean and safe to use on clients
- This will prevent germs being spread from one client to another through the use of contaminated tools or equipment. (cross-infection)
- This promotes professionalism and instils clients confidence in the businesses hygiene
- Failure to sterilise tools and equipment may cause harm to clients and lead to the business being sued

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information of the term sterilisation or its importance within the hair and beauty industry.	
1 mark	
The learner's response contained an outline of the meaning of the term 'sterilisation'. The response contained accurate information, however, a basic understanding was demonstrated.	4 marks
2 marks	



S 001 AM 201 P001 LE100

The learner provided a full description of the term 'sterilisation' which contained accurate information and demonstrated a thorough understanding.
3-4 marks
The learner's assessment of the importance of sterilisation in the hair and beauty industry was detailed and thorough. The learner was able to apply their knowledge of sterilisation to assess its value within the hair and beauty industry.



Hair and beauty professionals are responsible for maintaining the high standards of the industry. Health and safety practices and procedures must be followed in the workplace to ensure the safety of themselves, their colleagues, and visitors to the business.

9 (a) Explain why a hairdresser should wear disposable gloves when perming hair.

UV21578 LO2 Answer

Areas the candidate may discuss within their response:

• A hairdresser should wear disposable gloves while perming hair to protect the skin of the hands and forearms from coming into contact with the chemicals in the perm solution. If chemicals contact the skin they can cause inflammation/dermatitis (redness, irritation, dryness, cracking, blistering etc) which can lead to a hairdresser having to change their job. They also need to follow manufacturer's instructions when using products and the Personal Protective Equipment at Work Regulations.

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain accurate information of why a hairdresser should wear disposable gloves when perming hair.	
1 mark	
The learner was able to identify why gloves should be worn when perming hair to reduce contact with the skin in a simplistic manner.	3 marks
2-3 marks	
The learner response explained why gloves should be worn when perming hair, making the link between chemical contact and skin damage. The learner demonstrated a thorough understanding and application of knowledge.	



S 001 AM 201 P001 LE100

There are a variety of different types of hair and beauty businesses that clients can choose to visit depending on their individual preferences and their treatment or service aims.

Q10 (a) Compare and contrast the differences between a beauty salon and a spa.

UV21578 LO1 Answer

Areas the candidate may discuss within their response:

A spa

- Spas are usually situated out of the town centre and usually include a pool, jacuzzi, steam room/sauna and hydrotherapy
- A spa focuses on treatments that have a relaxing effect on the body and improve well-being
- People normally visit a spa for a half-day or full-day package to include treatments, the use of the facilities and refreshments
- Spas offer treatments to include; body wraps, hot stone, Indian head massage, massage etc

A beauty salon

- Beauty salons are usually situated in the high street or located within other businesses
- Beauty salons offer treatments to include; waxing, eye treatments, facials, manicures and pedicures
- People normally visit a beauty salon for a single service/treatment

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information of the differences or similarities between a beauty salon and a spa.	
1-2 marks	4 marks
The learner was able to identify that a spa's focus is relaxation and a beauty salon offers everyday treatments. The learner was able to identify limited information, however, lacked detail and application of knowledge.	
3-4 marks	



S 001 AM 201 P001 LE100

The learner was able to apply their knowledge of the two business types to accurately compare and make	
distinctions between them. The learner response covered a range of comparisons demonstrating a thorough	
understanding.	



Lucio, a fully qualified barber, has been working in a salon for the past 6 years. He has recently made the decision to move away from the area where he lives and works to open his own barbers shop. He has been exploring the different types of business ownership and is particularly interested in either becoming a sole-trader or part of a franchise.

Q11 (a) Describe the two different types of business ownership and analyse the advantages and disadvantages of each one.

UV21578 LO1 Answer

Areas the candidate may discuss within their response.

A franchise

- A joint venture between a franchisee and a franchiser
- The franchisee buys the right to copy a successful business model, the franchiser sells the right to use a business idea in a particular location
- Many high street stores and fast food restaurants are franchises

Advantages/Disadvantages

- Usually a less risky option than setting up an independent business
- This is a proven business model and will be well known to the public already
- The franchisee will have to pay the franchiser for the right to sell its branded products and services
- The franchisee has to agree to follow the franchiser's regulations. This may be opening hours, décor etc.
- The franchisee cannot make all of their own decisions about the business

A sole trader

- This is a business that is owned and controlled by one person
- A sole trader can employ people to work within the business
- Hairdressers, barbers and beauty therapists are very often sole traders

Advantages/Disadvantages

- It will take time to build the business up
- The sole trader is personally liable for all of the company's debts (unlimited liability)
- Any profit made is their own. They do not have to share it.



S 001 AM 201 P001 LE100

A sole trader has the freedom to make their own decisions	
Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain accurate information of the two types of business ownership.	
1-4 marks (1-2 marks awarded per outline)	
The learner response contained an outline of the types of business ownership.	
5-6 marks (1 further mark awarded per description)	10 marks
The learner provided a full description of the types of business ownership which contained accurate information, demonstrating a thorough understanding.	
7-10 marks (1-2 further marks awarded per analysis)	
The learner's analysis of the two types of business ownership was detailed and contained a broad range of examples of advantages and disadvantages. The learner was able to apply their knowledge of the two types of business ownership, demonstrating conceptual understanding and analytical thinking.	



Q12 (a) State one function of each of the following skincare products:

- Cleanser
- Toner

UV21578 LO2	Answer
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Areas the candidate may discuss within their response:

Cleanser

- remove dirt and grime
- remove natural oils
- remove make-up
- remove dead skin cells

Toner

- close the pores
- remove left over cleanser
- rebalance the skins pH
- prepare the skin for further treatment

Examiner Guidance	Total marks available	
0 marks		
No valid response provided by the learner. The learner response did not contain any accurate information of the function of a cleanser and toner.		
1 mark	2 marks	
The learner's response stated one accurate function of a cleanser or a toner.		
2 marks		



S 001 AM 201 P001 LE100

The learner's response stated one accurate function of a cleanser and one accurate function of a toner,	
demonstrating recall of knowledge.	



Q13 (a) Identify the piece of legislation that prohibits false descriptions of products and services by the business.			
UV21578 LO2	UV21578 LO2 Answer		
Areas the candidate may discuss within their response:			
Trade Descriptions Acts			
Notional levels of attainment		Total marks available	
	Total Illains available		
0 marks			
No valid response legislation that pro	1 moule		
1 mark	1 mark		
•	onse contained the correct identification of the piece of legislation that prohibits false ducts and services by the business, demonstrating recall of knowledge		



S 001 AM 201 P001 LE100

Madison is researching the skills and attributes required by hair and beauty industry professionals. She would like to pursue a career as a make-up artist but is unsure whether she would meet the requirements of the profession. Whilst researching on the internet and in her local newspaper, she has found three key skills and attributes that are commonly required for make-up artists; team working skills, dexterity and creativity.

Q14 (a) Describe the three key skills and attributes commonly required by make-up artists and justify their individual importance.

UV21578 LO3 Answer

Areas the candidate may discuss within their response:

Description of the three key skills/attributes

- **Dexterity-** this refers to an individual's skill in performing a task, especially with the hands
- Creativity- this is about the ability of an individual to use their imagination and generate new and worthwhile ideas and concepts
- Team working skills- this is about an individual having the ability to work with other people to achieve a goal

Justification of their importance

- **Dexterity** a make-up artist will be required to perform tasks that require intricate detail and skill, it is important that a make-up artist has a steady hand and is able to use the tools required effectively to create the different make-up effects. If a make-up artist does not have dexterity, they will be unable to achieve the precision required and the make-up will not look professional.
- **Creativity-** make-up artists need to be creative people and have good artistic skills. They should understand how to use colours and techniques to enhance a person's appearance. They are often given a theme to work to and they will need to be able to create that specific look on a model. They will need to be able to interpret designs and use their imagination to create them. If a make-up artist is not creative it will be very difficult for them to visualise a look and to understand how it can be created.
- **Team working skills-** this is an important skill to have as a make-up artist because they will often be required to work as part of a team to create a look, for example, a character for a play will need a make-up artist, a hairstylist, wardrobe people etc. Having good team working skills will mean that goals can be achieved and create a good working relationship with peers. If a make-up artist does not possess team working skills, it would affect working relationships and may lead to loss of employment.

Examiner Guidance	Total marks available
0 marks	9 marks



S 001 AM 201 P001 LE100

No valid response provided by the learner. The learner response did not contain any accurate information of the three types of skills and attributes commonly required by make-up artists.

1-3 marks (1 mark awarded per outline)

The learner response contained an outline of the key skills and attributes commonly required by make-up artists.

4-6 marks (1 further mark awarded per description)

The learner response contained a description of the key skills and attributes commonly required by make-up artists which contained accurate information, demonstrating a thorough understanding.

7-9 marks (1 further mark awarded per justification)

The learner response provided a detailed and thorough justification of the individual importance of the key skills and attributes required by make-up artists. The learner demonstrated a thorough understanding by applying their knowledge to make judgements on the importance of the skills and attributes to a make-up artist, demonstrating higher-order thinking skills.



S 001 AM 201 P001 LE100

Q15 (a) Identify	two types of o	qualifications that can	n be studied in further education.
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UV21578 LO3 Answer

- Apprenticeships
- VRQs
- NVQs
- GCSEs
- HNDs
- Technical Certificates
- Technical Level Qualifications
- A levels
- BTEC Diplomas

Examiner Guidance	Total marks available
0 marks	
No valid response provided by the learner. The learner response did not contain any accurate information on the types of qualifications that can be studied in further education.	
1 mark	
The learner's response contained one correct identification of a qualification that can be studied in further education.	2 marks
2 marks	
The learner's response contained two correct identifications of qualifications that can be studied in further education.	



S 001 AM 201 P001 LE100

Q16 (a) Describe the responsibilities of a hairdresser and summarise the advantages and disadvantages of this career.

UV21578 LO3 Answer

Areas the candidate may discuss within their response:

- A hairdresser carries out services and treatments on peoples hair
- They work on people of all ages and both male and female clients
- Some examples of treatments/services that they carry out are; cutting, colouring, shampooing, blow drying, perming etc.
- They also carry out consultations with clients before a treatment/service to check the clients suitability
- They provide aftercare and homecare advice to clients on how to look after their hair at home and the best products to use
- They also retail products to clients as part of the service they offer
- They need to be able to take appointment bookings and answer the telephone
- They are responsible for following health and safety, ensuring the safety of themselves, their colleagues and their clients

Advantages

- They can work as a mobile hairdresser, be self-employed or work in contracted employment
- They can gain employment in other industries, for example theatre and media, photography, fashion, leisure and tourism etc.
- They get to meet lots of different people in their everyday work
- They build up good relationships with their clients as they see them regularly
- They can earn commission on product sales

Disadvantages

- They work long hours which usually includes the weekends and late nights
- Due to the nature of their work, they are on their feet all day which can be very tiring
- They work with harmful chemicals which can damage their skin over a long period of time
- They can suffer with dermatitis due to their hands being frequently in water and exposed to irritants/substances

Examiner Guidance	Total marks available
0 marks	



S 001 AM 201 P001 LE100

No valid response provided by the learner. The learner response did not contain any accurate information on the role of a hairdresser.	
1-2 marks	
The learner response contained an outline of the responsibilities of a hairdresser.	8 marks
3-4 marks	
The learner response contained a description of the responsibilities of a hairdresser which contained accurate information, demonstrating a thorough understanding.	
5-8 marks	
The learner's summary of the role of a hairdresser was detailed and contained a broad range of examples of advantages and disadvantages. The learner was able to apply their knowledge of the role of a hairdresser and weigh up the advantages and disadvantages of this career route.	

