Component 2 Learning Aim B – student checklist

When completing your coursework for this section, make sure you complete and then tick off each of the tasks below:

|  |  |
| --- | --- |
| Part 1 – Create your presentation to promote your business | Tick once completed |
| Have you created an introduction slide and added colours and pictures that link to the theme of your business? |  |
| Have you created a slide summarizing your market research to show your business idea can be successful? |  |
| Have you created a slide showing your business mission / purpose and aims? |  |
| Have you created a slide summarizing your business idea and why your business is unique and better than current rival businesses? |  |
| Have you created a slide showing your promotion methods? |  |
| Have you created a slide summarizing your start-up, running and cost of production, including details of your suppliers? |  |
| Have you created a slide showing your break even graph? |  |
| Have you created a slide showing your sales and profit expectations? |  |
| Have you created a slide showing your cash flow forecast? |  |
| Have you created a final slide thanking the audience and asking if they have any questions for you? |  |
| Part 2 – Prepare and rehearse your presentation | Tick once completed |
| Have you added notes to each slide (completed notes pages) explaining the reasons for the decisions you made regarding your business? |  |
| Have you memorized your presentation and planned what you are going to say so that it is a persuasive pitch trying to justify why your business idea will be successful? |  |
| Have you rehearsed your presentation several times, and anticipated the type of questions the audience could ask you? |  |
| Part 3 – Deliver your presentation | Tick once completed |
| Have you delivered a persuasive presentation of your business idea demonstrating effective presentation and effective communication skills? |  |